

Beat: News

9/11 SURVIVOR GIVES BACK TO SUPERSTORM SANDY VICTIMS

Author and Professional Speaker

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USPA NEWS - PORTION OF BOOK SALE PROCEEDS DONATED TO AMERICAN RED CROSS

Author and Professional Speaker gives \$10 of each sale of Co-Authored book, "Pursuing Your Destiny" to those devastated by Sandy's wrath.

(PALM BEACH, FL) November 20, 2012 i,¾ Rosado Companies, LLC (www.RosadoCompanies.com), provider of education, inspirational resources, and consulting for small business owners, today announced that proceeds from each sale of the inspirational book, "Pursuing Your Destiny; How to Overcome Adversity and Achieve Your Dreams" will be donated to Superstorm Sandy victims this holiday season.

Company co-founder, Michelle Rosado, can relate to the victims of Sandy's devastation. On September 11, 2001 she escaped the 95th floor of the World Trade Center just moments before the second plane destroyed the tower where she worked.

The native New Yorker, born in Manhattan, has since become a successful business owner, author, and professional speaker. She hopes to inspire storm victims to stay strong and grow from this event to reach greater heights than ever before.

Dubbed by The Huffington Post as the "Woman of Empowerment,"^[1] Rosado has dedicated her life to sharing messages of hope, peace and awareness with the world. She encourages people to understand their true power to manifest the results they desire in life. Michelle has appeared on CNN, FOX, NBC Nightly News, BBC and morning shows around the country

"We hope to make a difference with our financial contribution, but more importantly it's the stories and messages within the book that I hope will touch hearts and inspire victims to regain their strength during this trying time. It's not a book about 9/11, but about overcoming real life challenges that audiences of all ages can relate to.", says Rosado, who has many friends and family throughout New York and New Jersey, impacted by the storm.

This inspirational guide has reached thousands around the world and received numerous 5-Star reviews on Amazon. "Pursuing Your Destiny" will also be on display at the 9/11 Memorial Museum in New York City set to open sometime in 2013. Museum construction was also impacted by flooding from the superstorm, further delaying the opening date.

Your Dreams", personally autographed by Michelle and co-author, Randy Rosado, visit www.PursuingYourDestiny.com. While proceeds from sales through Amazon, Kindle, and other sources will also be donated to the American Red Cross, this web site is the only place readers can purchase these limited edition signed copies by the authors.

About Michelle Rosado and Rosado Companies, LLC

Rosado Companies, LLC is committed to providing top-notch products and services in the areas of professional speaking, real estate and small business consulting, and trust services. Company founders, Randy and Michelle Rosado have successfully built several businesses together, and are the authors of "Pursuing Your Destiny". The book serves as a guide to overcoming the adversity that life often presents in order to achieve the life you desire.

The Rosados met in October of 2001 after Michelle escaped from the World Trade Center just weeks earlier on September 11th. Recognizing the blessing of their chance meeting, the couple has dedicated their lives to inspiring others to pursue their dreams.

Michelle Rosado has fast become regarded as the voice of empowerment, featured as an empowerment expert in The Huffington Post, and made television and radio appearances around the world, including Sweden and the UK. Michelle's speeches and interviews can be found on her web site at www.MichelleRosado.com

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